

Leaderboard (728 x 90)



Placement: Header, rotating

Max File Size: 100k

Accepted File Formats: GIF, JPEG, PNG

Animation: Max three loops, over 15 seconds (GIF only)

Half Banner (234 x 60)



Placement: Right side cluster, and right rail, rotating

Max File Size: 50k

Accepted File Formats: GIF, JPEG, PNG

Animation: None

Bonus: Mini Button (127 x 34)



Placement: Right side, fixed. Sorted by category

Max File Size: 50k

Accepted File Formats: GIF, JPEG, PNG

Availability: May not always be available (a free unit)

Premium Box (300x250)



Placement: Right Rail

Max File Size: 50k

Animation: None

Mobile Banner (320x40)



Placement: Mobile View

Max File Size: 50k

Animation: None

General Specs

Resolution For All Creative Units: 72ppi

Color Space: RGB

Information to provide with each creative unit: Click URL, ALT Text (10 words max), Replace Date (we will send a reminder)

Sizing: Creative must be exactly to specified size. Our software will not allow under or oversized creative to be posted.

Audio and Video: Not supported, aside from animations within above specs

Compatibility: Creative should be tested and compatible with all popular browsers on Mac and PC (IE, Safari, Firefox, Chrome)

Submit Creative To: Mike Carruth, mike@fiodan.com, Questions: 312-919-3637. Please allow 24hrs to post new creative